



# ACLS Leading Edge Fellowship

<b>Position Title:</b>	Advocacy and Campaigns Manager
<b>Organization:</b>	Majdal: Arab Community Center of San Diego
<b>Location:</b>	Hybrid (currently 3 days/week) in office, San Diego, CA
<b>Stipend:</b>	\$70,000 in the first year, \$72,000 in the second year
<b>Benefits:</b>	Access to employer health insurance, professional development funds, and relocation funds
<b>Start Date:</b>	September 2024

## ORGANIZATION DESCRIPTION

[Majdal, the Arab Community Center](#) (“Majdal Center”), located near San Diego, California, seeks to empower all members of the Arab community with a focus on refugees and new immigrants. Through services, programs, and campaigns, our mission is to uplift Arab youth, workers, families, and elders in their pursuits and to support them in overcoming whatever social, economic, and political challenges they may face. Our long-term vision is to build community power in order to advance systemic change that improves health, housing, and education equity.

As a multi-service institution that currently serves 550 families (over 3,300 individuals), Majdal provides crucial services to and empowers the Arab community in the San Diego area. Our robust array of programs—which include youth after-school tutoring, cultural programming, health and social services, vocational training, and civic engagement campaigns—address the needs of a pluralistic array of Arab immigrant and refugee newcomers across lines of gender, nationality, and age.

## POSITION DESCRIPTION

Majdal seeks an Advocacy and Campaigns Manager who will be responsible for devising and implementing advocacy strategies and campaigns aimed at addressing key issues affecting our community, namely education, housing, and health access. A key part of this role will be conducting research on community needs and existing policy gaps.

In lieu of official government data on “MENA” populations, the fellow will be expected to conduct preliminary research by consulting different data sources, including county refugee resettlement data, school and healthcare districts, and surveys previously conducted by the Majdal Center. Findings on population size, education levels, and other socioeconomic indicators will serve as a reference point for campaign development and advocacy efforts.

The Advocacy and Campaigns Manager will represent the Majdal Center in various policy tables and coalitions and proactively meet with other stakeholders to further our campaigns and advocacy strategy. The Manager will also work closely with other staff members to engage and mobilize community members towards campaign goals.

The fellow will report directly to the Executive Director and lead the Majdal Center’s Advocacy and Policy program area. The fellowship tenure is 24 consecutive months, with an expected time commitment of approximately 37.5 hours per week.

This position is *only* available through the Leading Edge Fellowship program.  
You may *not* contact the host institution to inquire about this position.

### **Responsibilities and tasks:**

- Devise advocacy strategies and campaign goals based on community needs and policy gaps.
- Produce a policy report by researching relevant housing and education policies in order to identify policy gaps and interventions.
- Collaborate with relevant staff to conduct local power mapping analysis as part of campaign development.
- Conduct analysis on existing community data, including government data on “MENA” populations, county refugee resettlement data, school and healthcare districts, and surveys previously conducted by the Center.
- Monitor city and county policies impacting the community and identify opportunities for advocacy.
- Attend local governance meetings (e.g., El Cajon City Council, Grossmont Unified School District).
- Attend and represent the Center in policy tables, coalitions, and public hearings to advance advocacy strategies.
- Collaborate with partner organizations to coordinate and amplify advocacy efforts.
- Support staff members with organizing community forums and workshops to promote awareness and engagement on social issues.
- Provide guidance and support to staff members leading community organizing efforts.

### **Qualifications:**

- PhD in any field of the humanities or interpretive social sciences. Read more about eligible fields [here](#).
- Experience with policy research and qualitative data synthesis skills.
- Strong understanding of social justice issues and demonstrated commitment to equity and inclusion.
- Ability to build and maintain relationships with diverse stakeholders, including community members, government officials, and partner organizations.
- Excellent writing, research, and presentation skills.
- Excellent organizational skills and detail-oriented approach.
- Ability to develop presentation materials for a wide range of stakeholders.
- Ability to work independently and proactively.

#### *Preferred:*

- Arabic language proficiency.
- Prior experience in working with refugee and migrant communities.
- Prior experience in community organizing and advocacy.

### **APPLICATIONS**

- Information on the Leading Edge Fellowship Program: <https://www.acls.org/Competitions-and-Deadlines/Leading-Edge-Fellowships>
- All applications must be submitted through the ACLS Online Fellowship Application System ([ofa.acls.org](https://ofa.acls.org)).
- Application deadline: 9:00 PM EDT, March 13, 2024.

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