ACLs Leading Edge Fellowship

Position Title: Communications and Research Strategist
Organization: PowerSwitch Action (formerly the Partnership for Working Families)
Location: Remote
Stipend: $62,500 in the first year, $65,000 in the second year, plus health insurance and professional development funding
Start Date: September 2022

ORGANIZATION DESCRIPTION

PowerSwitch Action is a national network organizing to realize and build multi-racial feminist democracies in our cities, towns and regions. Together with our 20 affiliates and one regional project we are driving an agenda to bring the billions of dollars in local public investments under the oversight of the communities most impacted, to expand decision making and power to more of the residents in our regions, to support the building and growth of member-based organizations, and to fight when necessary corporate actors who use their power to extract and cause harm to our communities. Visit our website at: www.forworkingfamilies.org.

POSITION DESCRIPTION

The focus of this position is three-fold. The Research and Communications Strategist position will support PowerSwitch Action campaigns by advancing narrative strategy through collaboration with our campaigns, communications and research team; explore and document cultural strategies and organizational culture that advance our vision of a multi-racial feminist democracy; develop strategies, tools, and reports that support campaigns, programs and experiments, including audience growth and advancement of our network’s narrative within key spaces of debate and discourse.

The fellowship tenure is 24 consecutive months, with an expected time commitment of approximately 37.5 hours per week.

Responsibilities and tasks:

- Fellow would serve as a bridge between our research and communications team and ensure organizational campaigns are rooted in strong narrative. The fellow would also provide support to ensure research reports and products amplify our narrative and are accompanied by tools that expand the reach of our research (i.e. talking points, op-eds, social media explainer graphics and videos, etc.).
- Fellow would conduct a study on our network to explore and document our network’s cultural strategies that are needed to advance our vision.
- Fellow would work on core programs to build PowerSwitch Action’s audience and seize opportunities to advance our narrative by communicating our network’s and leader’s unique perspective on key issues, debates and moments.
- Fellow would produce research, writing and tools (rooted in narrative) that advance our long-term agenda.
- This position may require, pending favorable public health conditions, occasional (paid) travel to staff meetings and events.

This position is only available through the Leading Edge Fellowship program. You may not contact the host institution to inquire about this position.
Qualifications:

- PhD in any field of the humanities or humanistic social sciences. Read more about eligible fields in our FAQ;
- Experience planning, proposing, and executing research projects;
- Experience writing for a nonacademic or public audience;
- Excellent professional, interpersonal, and scholarly communication skills;
- Strong writing and presentation skills;
- Alignment with PowerSwitch Action’s mission and values.

Preferred:

- Experience explaining complex ideas through infographics, videos, social media, and other mediums;
- Personal or professional experience with community organizing, public policy advocacy, journalism, or political campaigns.

APPLICATIONS

- Information on the Leading Edge Fellowship Program: https://www.acls.org/competitions/acls-leading-edge-fellowships/
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: March 28, 2022, 9pm EDT