

Mellon/ACLS  
PUBLIC FELLOWS PROGRAM 

<b>Job Title:</b>	Narrative Impact Analyst
<b>Organization:</b>	Race Forward
<b>Location:</b>	Oakland, CA, or New York, NY
<b>Stipend:</b>	\$67,500 with health insurance for the fellow, professional development funds, and relocation allowance
<b>Start Date:</b>	August 1, or September 4, 2018

### ORGANIZATION DESCRIPTION

Race Forward’s mission is to build awareness, solutions, and leadership for racial justice by generating transformative ideas, information, and experiences. We define racial justice as the systematic fair treatment of people of all races, resulting in equitable opportunities and outcomes for all, and we work to advance racial justice through media, research, and leadership development. Race Forward publishes the daily news site *Colorlines* and presents *Facing Race*, the country’s largest multiracial conference on racial justice, which will next take place November 8-10, 2018, in Detroit.

In July 2017, *Race Forward* and the *Center for Social Inclusion* (CSI) joined together under the name Race Forward to more powerfully advance racial equity and support communities most impacted. CSI catalyzes community, government, and other institutions to dismantle structural racial inequity and create equitable outcomes for all. CSI’s core program, the *Government Alliance on Race and Equity* (GARE), is a national network of government working to achieve racial equity and advance opportunities for all.

### POSITION DESCRIPTION

The Narrative Impact Analyst will provide strategic support to the organization’s efforts to amplify and innovatively measure the impact of the varied racial justice narrative programs of both Race Forward and allied/client organizations. As a member of the organization’s Impact Planning and Evaluation Core Team, the analyst will work under the supervision of the Vice President of Research and alongside staff from Research, Development, and the Narrative and Communications Program (which oversees the daily racial justice news site *Colorlines*). S/he will contribute to and build upon organizational content analysis practice and other impact evaluation methods for narrative change campaigns and journalism. Relevant projects may include our “Drop the I-word (‘illegal’)” Campaign; our Shattered Families report and *Colorlines* coverage on the intersection of immigration and child welfare systems; our Mass Freedom Project bridging the movements combatting systemic discrimination in the criminal justice system and the immigration system; and the work of local government to advance racial equity and create an effective and inclusive democracy.

The fellow can be based in either our Oakland office or our New York City office. Our main office is located in New York, and is where the majority of our Narrative and Communication staff and Development staff are based. The office in Oakland, where we were founded in 1981, houses staff from our Movement and Capacity Building program, GARE, and our Vice President of Research, who supervises our impact evaluation. Staff are experienced in working collaboratively across time zones, and

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You may *not* contact the host institution to inquire about this position.

work in-person periodically throughout the year as needed. Applicants who advance to the interview stage will be able to discuss their preferred location at that point in the selection process.

In either location, key duties and responsibilities will be to:

- Assess the extent of racial equity/justice framing on specified topics in mainstream media, progressive circles, select industry communications, social media forums, etc.;
- Consult with internal and external stakeholders to determine best practices and to set and measure short and/or long-term narrative impact goals;
- Measure the impact of the organization's strategic narrative campaigns;
- Establish a sustainable method for measuring the organization's narrative impact; and
- Provide regular reports to the Vice President of Narrative and Communications.

## QUALIFICATIONS

*Required:*

- PhD in the humanities or humanistic social sciences;
- Passion and commitment to Race Forward's mission;
- Strong, collaborative work ethic;
- Aptitude for or experience with survey, interview, and focus group design and assessment;
- Strong familiarity with social change practices and landscapes, particularly in racial justice and related fields (e.g., immigration, mass incarceration, employment, LGBTQ rights, etc.);
- Excellent networking skills;
- Accessible presentation skills;
- Problem-solving and analytical writing skills;
- Familiarity with Microsoft Office suite and Google Documents; and
- Ability to travel to Race Forward's other office for several days at a time, up to three times per year, as well as convenings, conferences, etc.

*Preferred:*

- Some experience with one or more qualitative analysis programs/software, e.g., NVivo, Dedoose, Atlas, etc., or interest in learning how to use them;
- Experience with mainstream media and/or social media content analysis; and
- Delegation or supervision experience.

## APPLICATIONS

- Information on the Mellon/ACLS Public Fellows Program:  
[www.acls.org/programs/publicfellows](http://www.acls.org/programs/publicfellows)
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: March 14, 2018, 9 p.m. Eastern Daylight Time