



PUBLIC FELLOWS PROGRAM

Job Title:	Editor
Organization:	New America
Location:	Washington, DC
Stipend:	\$67,500 with health insurance for the fellow
Start Date:	August 1, 2017

ORGANIZATION DESCRIPTION

New America is committed to renewing American politics, prosperity, and purpose in the digital age. We generate big ideas, bridge the gap between technology and policy, and curate broad public conversation. We combine the best of a policy research institute, technology laboratory, public forum, media platform, and a venture capital fund for ideas. We are a distinctive community of thinkers, writers, researchers, technologists, and community activists who believe deeply in the possibility of American renewal. Learn more at www.newamerica.org.

POSITION DESCRIPTION

The Editor will join the Better Life Lab team at New America and be responsible for a new Better Life Lab media partnership, resulting in a Better Life Lab “channel.” The Better Life Lab channel will be a hub of fresh and compelling ideas about the future of work, gender equity, and social policy for 21st century families—how they are interconnected and how they engage (and are engaged by) popular culture and the lived reality of readers’ everyday lives. The Better Life Lab will provide readers with a steady stream of dedicated content and an ongoing series of expertly-curated events about evidence-based experiments in living a better life. The editorial scope will range widely to include a broad spectrum of socioeconomic, policy, political, and cultural perspectives presented in a variety of ways. Through a daily blog, articles, long-form narratives, essays, and multimedia and data-driven content, the Better Life Lab channel will leverage its deep networks in the worlds of academia, business, policy, and culture to surface and spotlight storytelling drawn from the best research and developments on topics including: effective work, the evolution of work, parenting, leisure and play, neuroscience, behavioral economics, and social science exploring work-life issues, gender, stress and health, and poverty and inequality.

The Better Life Lab channel will be a resource for stories that take the questions of how we work and live out of the women-only sphere and show how these are “everyone’s issues”— health, family stability, happiness, meaning, purpose, productivity, economic viability, national security, community cohesion, equity, and human rights. It will bring “the personal is political” into the 21st century.

The editor will manage the Better Life Lab content stream by soliciting, editing, and publishing a daily blog and longer pieces and features produced by the Better Life Lab editorial team and outside contributors. New America, with support from its communications, editorial, and event planning staff, will host and curate compelling and relevant in-person events in Washington, New York, San Francisco, and Chicago (and other potential New America hubs) whose participants and themes will provide further

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You may *not* contact the host institution to inquire about this position.

content for the channel. The editor will work with New America's communications and editorial team along with a media partner to set a responsive social media strategy for both content and events. New America also will promote content and events by including it in The Better Life Lab newsletter, cross-posting content to New America's weekly e-magazine, and engaging New America's audio-visual production staff to help produce regular video, animation, and podcast content.

QUALIFICATIONS

- PhD in the humanities or humanistic social sciences;
- Excellent research and critical analysis skills;
- Strong program management and writing skills; editing skills a plus;
- Strong interest in issues of gender parity, family wellbeing, and policy;
- Understanding of and compatibility with the principles and philosophy of the Better Life Lab and New America;
- Commitment to the principles, concerns, and considerations of the Better Life Lab in regard to issues of race, class, nationality, religion, age, gender and sexual orientation, and disabilities; and
- Demonstrated ability to work and communicate with diverse staff.

APPLICATIONS

- Information on the Mellon/ACLS Public Fellows Program:
www.acls.org/programs/publicfellows
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: March 22 2017, 8 p.m. Eastern Daylight Time

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