



# PUBLIC FELLOWS PROGRAM

<b>Job Title:</b>	Campaign Organizer
<b>Organization:</b>	Free Press
<b>Location:</b>	Washington, DC, or Florence, MA
<b>Stipend:</b>	\$67,500 with health insurance for the fellow
<b>Start Date:</b>	September 1, 2017

## ORGANIZATION DESCRIPTION

Free Press is a national, nonpartisan organization that fights for everyone's rights to connect and communicate. Free Press was founded in 2003 on the premise that an accessible, diverse, and equitable media system is essential for an informed citizenry and a thriving democracy. We're working to create a world where people have the information and opportunities they need to tell their own stories, hold leaders accountable, and participate in our democracy. We fight to save the free and open Internet, curb runaway media consolidation, end mass surveillance, protect press freedom, and ensure diverse voices are represented in our media. Learn more at [www.freepress.net](http://www.freepress.net).

## POSITION DESCRIPTION

Free Press seeks an innovative Campaign Organizer to engage Free Press's growing base of 900,000 members, hundreds of allies, and the broader public. Our outreach and organizing activities prioritize working with people of color, women, and youth. This position will execute both online and field organizing across campaigns, supporting our active campaigns. The organizer will lead on campaign planning, execution, and follow up as well as identifying, carrying out, and following up on a variety of member engagement activities across the organization.

In collaboration with our communications, advocacy, and policy staff, this position will identify and support our most engaged activists, connect community members, plan and execute campaign events, and conduct campaign research. The organizer also will support our online organizing and engagement efforts by creating content for email outreach and blog posts and developing creative digital tactics.

The fellow may choose to be located in either Free Press's Washington, DC, office or our Florence, Massachusetts office. S/he will report to the Field Director.

Key duties and responsibilities:

- **Campaign/issue area focus:** The organizer will work across campaigns. In addition, they will focus on particular geographic areas, policy issues, and relationships to build out their expertise.
- **Engagement and organizing tactics:** Develop creative engagement and organizing tactics and involve Free Press members in campaign actions and events. Organize and manage events, field hearings, member briefing calls, in-district meetings between constituents and members of Congress, rallies, petition deliveries, and other campaign actions.
- **Member engagement:** Manage Free Press's member engagement efforts in close collaboration with the Field Director. Build statewide member engagement in our ongoing state campaigns

This position is *only* available through the Mellon/ACLS Public Fellows program.  
You may *not* contact the host institution to inquire about this position.

(e.g., New Jersey) using data, and both online and remote activities. Engage Free Press members in campaign actions and events, recruit and manage volunteers, and expand our online community.

- **Writing:** Draft compelling outreach materials including email alerts, social media copy, fliers, posters, presentations, and fact sheets to inspire people to take action on our campaigns.
- **Learning:** Keep up on emerging organizing trends and implement strategies, technologies, and best practices by regularly communicating with allies and professionals, reading about the latest developments and reporting back to Free Press program staff.

## QUALIFICATIONS

- Experience or familiarity with issues related to policy/community organizing preferred;
- Experience organizing in diverse communities;
- Strong interest in media and technology issues and demonstrated experience working on those or similar issues;
- Excellent interpersonal, written, and verbal communication skills;
- Experience writing email alerts, blog posts, and other web content for campaigns and organizational outreach;
- Attention to detail, flexibility, and demonstrated capacity to operate in a fast-paced environment;
- This job requires a flexible schedule, including evening and weekend work. Occasional domestic travel is required; and
- Experience with remote supervision.

## APPLICATIONS

- Information on the Mellon/ACLS Public Fellows Program:  
[www.acls.org/programs/publicfellows](http://www.acls.org/programs/publicfellows)
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: March 22, 2017, 8 p.m. Eastern Daylight Time