American Council of Learned Societies
PUBLIC FELLOWS PROGRAM

Job Title:	Digital Content Specialist
Organization:	Los Angeles County Museum of Art
Location:	Los Angeles, CA
Stipend:	$65,000 with health insurance for fellow
Start Date:	August 1, 2016

ORGANIZATION DESCRIPTION

Since its inception in 1965, the Los Angeles County Museum of Art (LACMA) has been devoted to collecting works of art that span both history and geography, in addition to representing Los Angeles's uniquely diverse population. Today LACMA is the largest art museum in the western United States, with a collection that includes over 120,000 objects dating from antiquity to the present, encompassing the geographic world and nearly the entire history of art. Among the museum's strengths are its holdings of Asian art; Latin American art, ranging from pre-Columbian masterpieces to works by leading modern and contemporary artists; and Islamic art, of which LACMA hosts one of the most significant collections in the world. A museum of international stature as well as a vital part of Southern California, LACMA shares its vast collections through exhibitions, public programs, and research facilities that attract over a million visitors annually, in addition to serving millions through digital initiatives, such as online collections, scholarly catalogues, and interactive engagement at lacma.org. Situated in Hancock Park on over 20 acres in the heart of Los Angeles, LACMA is located between the ocean and downtown.

The Web and Digital Media Department at LACMA oversees the museum's websites, including lacma.org and collections.lacma.org, as well as digital publications, mobile apps, and the production of in-gallery media such as touchscreens and didactic videos. The goal of the department is to develop and disseminate engaging information about the museum's collection and special exhibitions, working closely with curatorial and education colleagues.

POSITION DESCRIPTION

LACMA seeks a Digital Content Specialist with an aptitude for writing clear, concise, jargon-free, engaging prose, and finding engaging media pertaining to works of art in our collection. The specialist's portfolio will include creating original content for our collections website, editing existing content, and working with third parties including Wikipedia to promote accurate, engaging content about LACMA's collection on the web. The successful candidate should have an openness to a wide variety of scholarly points of view, strong collaboration skills, and exceptional writing skills with a particular emphasis on writing for a general adult audience. This position takes direction from and supplements our digital media staff, consulting with curators, educators, conservators, and other content specialists. The Digital Content Specialist may also be involved in interviewing artists in our collection. This is a great opportunity for someone who has an interest in working with novice audiences and the general public. By the end of the fellowship, the Digital Media Specialist will have contributed original content for a significant number of the 3,000 works on view in the galleries, and will fully understand and be able to optimize curatorial workflows for creating and disseminating interpretive data related to works in the collection via the web.

Primary responsibilities:
- In consultation with the digital media staff, writing and editing content for the web and mobile;
- In collaboration with the creative director for digital media, developing original video for the web and mobile, including planning, scheduling, transcribing, interviewing, and scripting;
- Co-developing online classes by working with curators and educators to gather and develop online resources pertaining to specific topics related to the museum's collection;
- With curators and others, developing original content (text and audio) for works of art in the museum's collection online;
- Adding content to museum websites via LACMA's CMS; and
- Working with Wikipedians and other third-party content developers and publishers to disseminate information about LACMA's collection online.

REQUIRED AND PREFERRED QUALIFICATIONS:

- PhD in the humanities or humanistic social sciences;
- Outstanding communication skills, both written and oral;
- Fluency in Microsoft Office suite and Google apps;
- High energy and passion for engaging general novice audiences in learning about art of all periods and places of origin;
- Excellent organizational and time management skills, with attention to detail;
- Excellent research skills; and
- Enthusiasm for online learning and web and mobile media.

APPLICATIONS

- Information on the ACLS Public Fellows Program: www.acls.org/programs/publicfellows
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: March 24, 2016, 8 pm Eastern Daylight Time