Job Title:	Digital Programming Strategist
Organization:	Chicago Humanities Festival
Location:	Chicago, IL
Stipend:	$65,000 with health insurance for fellow
Start Date:	September 1, 2016

ORGANIZATION DESCRIPTION

The Chicago Humanities Festival (CHF) presents entertaining, smart, and stimulating programming that helps our audiences see the world anew. We engage the great minds of our time in conversations with our audiences, reflecting on issues that are at the core of what it means to be human. We examine both the past and the present to identify ideas that resonate with us today as individuals, communities, and cultures. We traverse the full range of the arts (literature, performance, music, and the visual arts) and humanities (history, philosophy, politics, journalism, food, etc.). CHF programs are curated around themes that invite exploration of a single issue from a variety of perspectives. CHF has grown from its beginning in 1989 into the largest organization of its kind in the US. The CHF model has been consulted for recreation in Buffalo, Des Moines, St. Louis, and most recently, Pittsburgh. During the past 26 years, CHF has presented more than 2,700 programs and performances, and more than 3,400 speakers and artists, including: 10 Nobel Prize winners, 70 Pulitzer Prize winners, 53 MacArthur Award recipients, 16 Tony Award winners, 10 Grammy Award winners, and seven Academy Award winners.

POSITION DESCRIPTION

CHF is in the final stages of crafting a four-year strategic plan, in which creating innovative programming for live audiences is clearly connected to the future development of our online content. As a crucial part of that plan, CHF seeks a Digital Programming Strategist to research and implement innovation in merging or linking live and digital content. In some cases this will involve post-production video management; in others it will involve making digital-only content that enhances live experience; in yet others it will involve fusing digital tools and platforms to live events, addressing both program content and audience experience.

The CHF working environment is highly collaborative. As a member of the programming team, the Digital Programing Strategist will contribute to all discussions involving programming and production, and will work closely with staff from the marketing, website, and development teams. We seek an individual with wide interests in the arts and humanities, multimedia skills – including video post-production, podcast, and other formats – and web content editing and management.

Primary responsibilities:

- Curate content for the home page, blog, and other key areas of the site;
- Chart new programming paths and formats for CHF that incorporate original digital material along with live events;
- Assign, schedule, and review new content development;

- Create, edit, and curate multimedia content as necessary for YouTube, podcasts, CHF blogs, Slideshare.com, Scribd.com, Facebook, and Twitter;
- Train and oversee interns and staff in various multimedia content-related workflows;
- Implement, negotiate, and oversee existing and new content-capture vendor contracts and schedules;
- Develop and manage proofreading and other editorial workflows;
- Write content and edit content written by others;
- Work with the marketing staff to coordinate and foster team efforts on various social media channels;
- Oversee all web metadata and linking strategies; and
- Create, maintain, and enhance style guides for existing "whole event capture" multi-media formats and proposed short-form editorial formats.

REQUIRED AND PREFERRED QUALIFICATIONS:

- PhD in the humanities or humanistic social sciences;
- Enthusiasm for learning new skills and technologies;
- Multi-media and video editing skills;
- Digital content management skills;
- Strong interests in inter- and trans-disciplinary work;
- Strong written and verbal communication skills;
- The ability to work both independently and on teams; and
- Excellent organizational and process management skills.

APPLICATIONS

- Information on the ACLS Public Fellows Program: www.acls.org/programs/publicfellows
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: March 24, 2016, 8 pm Eastern Daylight Time