



# PUBLIC FELLOWS PROGRAM

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| <b>Job Title:</b>    | Communications Analyst                    |
| <b>Organization:</b> | American Friends Service Committee        |
| <b>Location:</b>     | Philadelphia, PA                          |
| <b>Stipend:</b>      | \$65,000 with health insurance for fellow |
| <b>Start Date:</b>   | August 1 or September 1, 2016             |

## ORGANIZATION DESCRIPTION

The American Friends Service Committee is a Quaker organization that promotes lasting peace with justice. Drawing on principles of Quaker belief and working with people of many backgrounds, we nurture the seeds of change and respect for human life that transform social relations and systems.

AFSC envisions a world in which lasting peace with justice is achieved through active nonviolence and the transforming power of love. We work toward a world in which:

- All persons affirm the common good and recognize our mutual interdependence;
- Societies steward resources equitably;
- Caring, respectful economic development, including work with dignity, promotes wellbeing for all;
- Communities and societies fractured by exclusion and marginalization are healed and transformed, embracing inclusion and equality;
- Conflicts are resolved through restorative means and without force or coercion; and
- Governments and societal institutions are fair and accountable.

With more than 70 programs operating across the United States and around the world, AFSC is uniquely poised to “change the narrative” on militarism today. The Communications Analyst position is located within AFSC’s Communications Unit and will work in conjunction with US Programs and International Programs toward this strategic organizational goal.

## POSITION DESCRIPTION

The Communications Analyst will join the growing Media Research Team at AFSC. This team informs AFSC’s advocacy work by providing timely, data-driven insights and analysis of AFSC’s communications and the changing messaging environments in which we operate. Specifically, the Analyst will design, conduct, and report out on research studies aimed at understanding AFSC’s current and potential future audiences. Under the supervision of the Media Research Analyst, the Communications Analyst will collaborate on study design and then take the lead on our mixed-methods social marketing and audience engagement research projects. S/he will have opportunities to develop and apply new research skills on an as-needed basis (e.g. survey research, focus group facilitation, interviewing, ethnography, interpreting web analytics) in order to reach study goals. The Communications Analyst will collaborate with the Media Research Analyst on the dissemination of study results to internal and external stakeholders. The Communications Analyst will also leverage those findings to develop a strategic plan to

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You may *not* contact the host institution to inquire about this position.

assess and ultimately increase audience engagement. In addition, s/he will directly engage new audiences by contributing to the Media Research Blog, part of the forthcoming AFSC family of blogs.

By the end of the fellowship period, the Analyst will have gained substantive professional experience in non-profit communications, including: strategic communications planning; strategic analysis; social marketing and audience engagement research; report writing for internal and external stakeholders; project development, management, and assessment; and digital publishing. This experience can be applied toward future positions in the non-profit sector, public affairs or communications departments, social marketing campaigns, media outlets, or governmental organizations. S/he will also have the opportunity to participate in AFSC's professional development program, which includes training opportunities in advocacy, social media, and digital communications, as well as exposure to AFSC's transnational network of peace and social justice organizations.

### **REQUIRED AND PREFERRED QUALIFICATIONS:**

- PhD in the humanities or humanistic social sciences;
- Excellent research, critical analysis, and problem-solving skills;
- Strong project management and writing skills;
- Strong interest in communications, social justice, advocacy, and understanding people's needs;
- Willingness to learn new skills;
- Understanding of and compatibility with the principles and philosophy of the American Friends Service Committee, including non-violence and the belief in the intrinsic worth of every individual. (For more information about the Quaker principles that guide AFSC, see <http://afsc.org/testimonies/introduction>); and
- Understanding of and commitment to the principles, concerns, and considerations of AFSC in regard to issues of race, class, nationality, religion, age, gender and sexual orientation, and disabilities. Demonstrated ability to work and communicate with diverse staff.

### **APPLICATIONS**

- Information on the ACLS Public Fellows Program: [www.acls.org/programs/publicfellows](http://www.acls.org/programs/publicfellows)
- All applications must be submitted through the ACLS Online Fellowship Application System ([ofa.acls.org](http://ofa.acls.org))
- Application deadline: March 24, 2016, 8 pm Eastern Daylight Time