

Mellon/ACLS  
PUBLIC FELLOWS PROGRAM 

<b>Job Title:</b>	Digital Producer
<b>Organization:</b>	Lapham's Quarterly
<b>Location:</b>	New York, NY
<b>Stipend:</b>	\$67,500 with health insurance for the fellow, professional development funds, and relocation allowance
<b>Start Date:</b>	September 4, 2018

## ORGANIZATION DESCRIPTION

*Lapham's Quarterly* (LQ), a project of the not-for-profit American Agora Foundation, is a magazine of history and ideas founded in 2007 by former editor of *Harper's Magazine* Lewis H. Lapham. Each issue addresses a topic of current interest and concern—war, religion, money, medicine, nature, politics—by bringing up to the microphone of the present the advice and counsel of the past. Texts, abridged rather than paraphrased, are drawn from authors on the order of Aristotle, William Shakespeare, Leo Tolstoy, Mark Twain, Thucydides, Virginia Woolf, Charles Dickens, Edith Wharton, Edward Gibbon, Mahatma Gandhi, Confucius, Honoré de Balzac, Jane Austen, and Joan Didion. Together with passages from the world's great literature, each issue offers full-color reproductions of paintings and sculpture by the world's great artists.

The magazine's website features a digital edition of the magazine; excerpts and adaptations from newly published books of history; a podcast hosted by Lewis Lapham; and original essays about history, literature, and ideas. Re-launched in 2014, the website has won several design awards, including a W3 Prize and a Pixel Award. The site now archives forty issues of LQ and offers access (without a paywall) to more than a thousand extracts from works of history and literature, from ancient to contemporary. Learn more at [www.laphamsquarterly.org](http://www.laphamsquarterly.org).

## POSITION DESCRIPTION

During its ten years of publication, LQ has excelled at publishing rich visual features in its print magazine: a **color wheel** tracing the history of dyes and pigments; an **annotation** of history's most creative diets; a **map** showing the flow of foreign aid around the world; an illustrated **feature** on the evolution of music notation; a **flow chart** tracing FDR's famous tautology "the only thing we have to fear is fear itself," from King Solomon to the present day; and a **diagram** of the intricate series of randomizing procedures used in ancient Athens to ensure a fair jury. The Digital Producer will build on this work, leveraging the possibilities of online platforms, to produce and publish web-original and interactive features (maps, charts, graphs, and infographics) with the potential to reach a broad online audience.

The Digital Producer will bring his or her research skills and familiarity with the world of the humanities or social sciences to bear on the task of translating historical and academic sources into visual features, working with writers, editors, designers, and programmers to publish innovative content for an engaged public.

The position is a senior role at LQ, involving management of staff and budgets (for editorial content, graphic design, and web development contractors). Candidates should be deeply engaged with digital

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You may **not** contact the host institution to inquire about this position.

culture and have some experience working online (particularly writing or editing in a CMS) but need not have prior experience coding or producing visual media. Instead, the ideal candidate will be creative, connected to scholarship across multiple disciplines, have experience with project management, and be deeply engaged with the ways technology and social media are transforming how the public learns about work in the humanities and social sciences.

Key duties and responsibilities:

- Collaborate with LQ writers and editors to research, write, and plan visual and interactive features;
- Conceive and deploy new online modules for visual content, working with LQ's web developers and designers;
- Produce online features using off-the-shelf interactive tools, including Google Maps, [ThingLink](#), [Atlas](#), and the Knight Foundation's [Timeline](#);
- Work with LQ's web editor and digital director to plan regular publication of new content;
- Commission content that speaks to subjects in the news and deploy in a timely manner;
- Manage project budgets;
- Conceive and implement social media activities that build interest in new features;
- Build partnerships with scholars and research institutions, with the goal of translating data sets and new research into visual features; and
- Report on project activities to stakeholders, including funders, staff, and the foundation's board of directors.

The Digital Producer role will be an expansive introduction to web publishing. At the end of a two-year tenure, the producer will have been responsible for the creation of a new program area for LQ and be deeply knowledgeable about a range of visual storytelling techniques and interactive technologies. A successful tenure will position the fellow for a senior role in visual storytelling in the nonprofit sector or the media. The position reports to a senior editor, who supervises all content on [laphamsquarterly.org](#), and to the executive editor.

## QUALIFICATIONS

- PhD in the humanities or humanistic social sciences;
- Excellent writing skills;
- Experience managing projects;
- Deep engagement with digital culture and some experience working online;
- The ideal candidate will be creative, energetic, responsive, detail-oriented, and organized;
- While LQ offers a collaborative editorial environment, candidates should be comfortable with working in a small, team-based organization; and
- Experience editing for a journal or magazine is preferred but not required.

## APPLICATIONS

- Information on the Mellon/ACLS Public Fellows Program: [www.acls.org/programs/publicfellows](http://www.acls.org/programs/publicfellows)
- All applications must be submitted through the ACLS Online Fellowship Application System ([ofa.acls.org](http://ofa.acls.org))
- Application deadline: March 14, 2018, 9 p.m. Eastern Daylight Time

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